

Message Text

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SUBJECT: MAGAZINE ARTICLE BY SECRETARY MORTON

THERE FOLLOWS TEXT OF ARTICLE FOR "POLISH FOREIGN TRADE JOURNAL" WHICH

WAS DRAFTED IN WASHINGTON AND APPROVED SOME MONTHS AGO TO APPEAR
UNDER SIGNATURE OF FORMER SECRETARY DENT. SPECIAL ISSUE IN
WHICH IT WAS TO APPEAR HAS BEEN DELAYED AND FINALLY IS
ABOUT TO APPEAR. EMBASSY REQUESTS AUTHORIZATION TO HAVE
SECRETARY MORTON'S SIGNATURE APPEAR ON ARTICLE.
BEGIN TEXT

SINCE ITS ESTABLISHMENT A LITTLE OVER TWO YEARS AGO,
THE JOINT U.S.-POLISH TRADE COMMISSION HAS MADE SIGNIFICANT
ADVANCES IN CREATING THE FRAMEWORK FOR FACILITATING BUSINESS
BETWEEN OUR TWO COUNTRIES. MOST IMPORTANTLY EACH OF THE
FOUR COMMISSION SESSIONS HELD HAS PROVIDED A SUSTAINED
IMPETUS TO THE DEVELOPMENT OF OUR OVERALL ECONOMIC
RELATIONS.

IN 1974 SUCH TRADE SURPASSED \$700 MILLION, NEARLY
TRIPPLING THE 1972 VOLUME. IT WAS NATURAL, THEREFORE,
TO RAISE OUR SIGHTS AT THE FOURTH SESSION OF THE JOINT
COMMISSION, HELD IN WASHINGTON SEPTEMBER 9-10, 1974.
TO SET GOALS FOR THE NEAR FUTURE THAT WOULD MORE NEARLY
APPROACH THE ACTUAL TRADING POTENTIAL BETWEEN OUR
COUNTRIES, AND TO LAY THE FOUNDATION FOR BROADER AND
CLOSER COOPERATION BETWEEN U.S. AND POLISH ECONOMIC
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ORGANIZATIONS.

BOTH SIDES PROJECTED THAT BILATERAL TRADE MAY REACH \$1 BILLION BY 1976 AND COULD GROW TO \$2 BILLION BY 1980. THESE HIGH GOALS WERE ENDORSED BY PRESIDENT FORD AND FIRST SECRETARY GIEREK DURING THE LATTER'S AUSPICIOUS VISIT TO THE UNITED STATES IN OCTOBER.

IN ORDER TO ACHIEVE THESE GOALS BOTH LEADERS PLEDGED TO MAINTAIN CONDITIONS FOR THE EXPANSION OF ECONOMIC RELATIONS. IT WAS AGREED TO FACILITATE COOPERATION BETWEEN AMERICAN FIRMS AND POLISH ECONOMIC ORGANIZATIONS, CONSISTENT WITH APPLICABLE LAWS AND REGULATIONS OF EACH OF THE TWO COUNTRIES, INCLUDING LONG-TERM PRODUCTION ARRANGEMENTS, CONSTRUCTION OF NEW FACILITIES, AS WELL AS EXPANSION AND MODERNIZATION OF EXISTING FACILITIES. THESE PLEDGES WERE GIVEN FORMAL EXPRESSION IN A JOINT STATEMENT ON ECONOMIC, INDUSTRIAL AND TECHNOLOGICAL COOPERATION, SIGNED BY THE PRESIDENT AND THE FIRST SECRETARY AT THE CONCLUSION OF THEIR DISCUSSIONS.

FIELDS OFFERING PARTICULAR OPPORTUNITIES FOR EXPANDED COOPERATION WITH AMERICAN FIRMS INCLUDE VARIOUS LIGHT INDUSTRIES, FOOD PROCESSING, CHEMICAL AND PETROCHEMICAL INDUSTRY, CONSTRUCTION AND TRANSPORTATION EQUIPMENT, MACHINERY, ELECTRONIC AND ELECTRICAL EQUIPMENT INDUSTRIES, COAL MINING AND UTILIZATION, AND NONFERROUS METALLURGY.

I HOPE ALSO THAT WE CAN CONTINUE TO WORK THROUGH THE COMMISSION TO PROMOTE FURTHER ECONOMIC COOPERATION AND TO RESOLVE ADMINISTRATIVE, TAX, VISA, CUSTOMS, AND OTHER PROBLEMS WHICH MAY ARISE. THE COMMISSION SHOULD BE USED TO FACILITATE EXCHANGE OF INFORMATION CONCERNING ACTUAL AND POTENTIAL MARKETS IN BOTH OUR COUNTRIES. WE ALSO NEED TO EXCHANGE INFORMATION ON ACTUAL BUSINESS OPERATIONS. OUR TRADE PROMOTION ACTIVITIES NEED TO BE BETTER COORDINATED ON A CONTINUING BASIS SO THAT WE MAY BE MORE RESPONSIVE TO EACH OTHER'S REQUIREMENTS.

THE FORMATION OF A JOINT COMMISSION WORKING GROUP
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TO EXCHANGE VIEWS ON ECONOMIC AND TRADE MATTERS AND EXPLORE AREAS FOR POSSIBLE COOPERATION IS AN IMPORTANT STEP. OTHER AREAS WHERE WE ENVISION CLOSER COOPERATION AS THE RESULT OF RECENT AGREEMENTS INCLUDE RESEARCH IN COAL UTILIZATION AND EXTRACTION, NONDISCRIMINATORY TAX TREATMENT AND RESEARCH IN THE AREAS OF HEALTH AND ENVIRONMENTAL PROTECTION.

ANOTHER SIGNIFICANT STEP IS THE FORMATION OF AL
U.S.-POLISH ECONOMIC COUNCIL. OUR BUSINESSMEN WILL
MEET ONCE A YEAR UNDER THE AUSPICES OF OUR CHAMBERS
OF COMMERCE AND I ANTICIAPTE THAT THEY WILL DEVELOP
SOLUTIONS TO PROBLEMS EXPERIENCED BY EITHER PARTY IN
DOING BUSINESS WITH THE OTHER.

AS I REVIEW THE RECENT AGREEMENTS AND STATEMENTS
OF PRINCIPLES AS WELL AS THE WORK AND ACCOMPLISHMENTS
OF THE JOINT COMMISSION TO DATE, I AM ASSURED THAT THE
GOALS WE SET FOR OUR BILATERAL TRADE IN 1976 AND 1980
ARE REALISTIC, THE ENDORSEMENT OF THESE GOALS BY
PRESIDENT FOR AND FIRST SECRETARY GIEREK AND THEIR
AGREEMENT TO PROMOTE WIDER AND CLOSER COOPERATION IS
THE MOST IMPORTANT DEVELOPMENT IN U.S.- POLISH RELATIONS
IN RECENT YEARS. END TEXT.
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